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A PLATFORM TO GET YOUR
DREAM JOB.



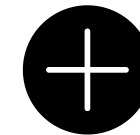
www.careercracker.com

Steps to Make
Dreams a Reality



Demo Session Power-BI Developer
Course BATCH 16

Fueling
Ambition,
Delivering
Success



Established
IN
2021



100%
Placement
Guaranteed





COMPANY HISTORY

- Started in 2021 to help unemployed youth get equal opportunity in IT Sector.
- More than 45+ dedicated tutors.
- More than 1900+ students placed.
- Average CTC for POWER-BI Developer Course – 15 LPA
- Companies Our students work at – Google, Delloite, Microsoft, TCS, Morgan Stanley, HCL, Tech Mahindra, Wipro, Capgemini, Infosys, Accenture and many more.

WHY POWER-BI DEVELOPER COURSE IS THE RIGHT FIT FOR YOU.



STRENGTHS

- Easy to grasp curriculum
- 45 days Duration
- Hands on training
- Experienced Instructors
- Flexible Learning Options
- Tools Training
- Career Guidance and Support upto 3 months after placement



INCENTIVES

- Excellent Work life balance
- High Compensation Packages
- Joining Bonus Provided in 80% companies
- Offshore Oppurtunities
- Job Security



OPPORTUNITIES

- Dedicated Placement Cell
- High-Demand Technical Roles
- More than 500+ HR connections
- Industry Connections
- Mock Interviews and Resume Building
- Live Scenario Training
- Flexible Career Paths



PAY AFTER PLACEMENT

- The only institution in the market that charges no upfront fees, requiring only a nominal amount to cover operational costs during your course.



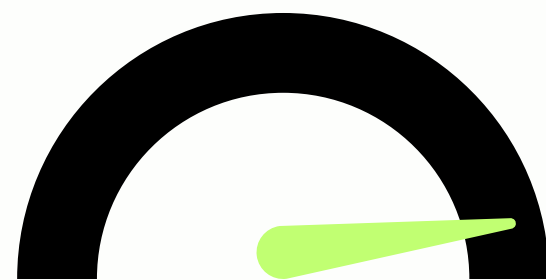
Job titles of
successfully placed
students

Power BI
developer
BI-Analyst
Data Engineer
Data Analyst
ETL-Developer



Compensation
Package

Average Salary - 15 LPA
Max Salary - 23 LPA
Min Salary - 8 LPA
Joining Bonus: 20% of
salary




High Placement Ratio

EMPLOYMENT REPORT

**93% OF STUDENTS GOT PLACED WITHIN
TWO MONTH OF COURSE COMPLETION.**

**INDUSTRY OF EMPLOYED STUDENTS:
CONSULTING
TECH & TELECOMMUNICATIONS
FINANCIAL SERVICES
PRODUCT BASED COMPANY
SERVICE BASED COMPANY**

Entry-Level / Junior Roles

- Power BI Developer (Junior)
- BI Analyst (Entry-Level)
- Data Analyst
- Reporting Analyst
- Dashboard Developer 

Senior-Level Roles

- Senior Power BI Developer
- Senior BI Analyst
- Data Visualization Engineer 
- BI Consultant
- Analytics Consultant

Mid-Level Roles


- Power BI Developer
- Business Intelligence Developer
- BI/Data Visualization Specialist
- Data Reporting Analyst
- ETL Developer (with Power BI integration responsibilities) 

Job Designations you can get!

Leadership & Strategic Roles

- BI Team Lead
- Analytics Manager
- BI Project Manager
- Head of BI / Director of Business Intelligence
- Data & Insights Manager 

Specialized or Cross-Functional Roles

- Data Engineer (with Power BI Reporting)
- BI/Data Analytics Engineer
- Microsoft BI Developer (SSIS, SSRS, Power BI)
- Full Stack BI Developer
- Power Platform Developer (Power BI, Power Apps, Power Automate) 

HIRING PARTNERS

TCS , CapGemini, Accenture, Infosys, Tech Mahindra, HCL, Wipro, Salesforce, LTI Mindtree, Jp Morgan & Chase, Vodafone, Jio, Morgan Stanley, Mckinsey, BCG, Bain & company, ITC Infotech, Google, Microsoft, Deloitte, Amdocs, Amazon, Fujitsu, IBM, Sap, Bank of America, Axis Bank, Hdfc Bank, FIS, MSCI, Lenovo, NTT Data, WNS, Novo Nordisk, Diebold Nixdorf, Oracle, HSBC, Thomson Reuters, KPMG, Ericson, Nokia, EY, Kone Elevator.

Google Microsoft servicenow

LTIMindtree Deloitte.

tcs TATA CONSULTANCY SERVICES Capgemini salesforce

accenture McKinsey & Company

Infosys

JPMORGAN CHASE & Co.

Morgan Stanley TECH mahindra HCL

COURSE HIGHLIGHTS

DURATION

45 DAYS

TIMINGS

8:30PM-9:30PM

SCHEDULE

Regular Classes
MON - FRI

Hands On / Live
Scenarios

Sat - Sun
Morning or Evening

Assignments
Assessments
Mock Interviews
Group Project

Doubt Sessions
Sat - Sun
& when needed



**INNOVATIVE &
COLLABORATIVE**

FEE STRUCTURE

Onboarding Fees:

INR 15000

After Placement Fees: 2 Lakh INR (In 3 Installments)

1st Installment - 1 Lakh INR must be paid within 3 days of joining any company physically or virtually if it is a work from home position.

2nd Installment - 50 Thousand INR must be paid when your first month salary is credited.

3rd Installment - 50 Thousand INR must be paid when your second month salary is credited.

ONBOARDING PROCESS

Step 1 - Attend all Demo lectures carefully understand the value we are offering and whether it is aligning to your goals. After completion of this step Regist mandatorily on www.careercracker.com

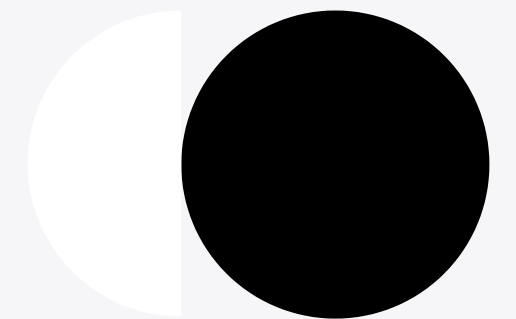
Step 2 - After completion of demo sessions Pay the Onboarding fees before the regular classes begin Regular classes dates can be found on website (www.careercracker.com) or will be informed in demo lecture itself.

Step 3 - You can pay directly through website or use the QR code we will provide you on WhatsApp.

Official whatsapp number is: +91-7718815589

Step 4 - Once payment is completed, send us the proof of transaction (Screenshot) on our official whatsapp number mentioned above. Once payment is received you will be added to separate telegram channel.

SYLLABUS IN A NUTSHELL



COURSE OVERVIEW:

Power BI Developer Program – 45 Day Career Transformation Course

Step into the world of data visualization and business intelligence with our 45-Day Power BI Developer Program — a comprehensive training designed to transform you into a job-ready Business Intelligence professional.

This program is carefully structured to bridge the gap between raw data and strategic decision-making. You will learn how to design powerful dashboards, build scalable data models, and generate actionable insights using Microsoft Power BI, one of the most widely used BI platforms in the industry.

Delivered through live instructor-led sessions, real-world case studies, and hands-on projects, the curriculum focuses on both foundational concepts and advanced Power BI development techniques. By the end of the program, you will have the practical knowledge and portfolio required to confidently apply for high-demand Business Intelligence roles in leading organizations.

COURSE OVERVIEW:

To ensure complete career support, the program also includes:

- Pay After Placement model
- Free demo sessions before enrollment
- Dedicated resume building support
- Mock interviews with industry experts
- Hands-on project experience aligned with real business scenarios

Whether you are a fresh graduate beginning your career, a working professional looking to upskill, or someone planning to transition into data analytics, this program provides a structured pathway into the rapidly growing field of Business Intelligence and Data Analytics.

Our learners have received opportunities across leading multinational companies in India, with an average offered salary of ₹15 LPA, reflecting the strong industry demand for skilled Power BI professionals.

COURSE DETAILS:

The Power BI Developer Program is designed to provide a complete understanding of the Business Intelligence workflow, enabling students to transform raw data into meaningful insights and interactive dashboards.

Throughout the 45-day training program, participants will work with real datasets and learn how to extract, transform, model, analyze, and visualize data using the Power BI ecosystem. The curriculum combines live instructor-led sessions, guided labs, assignments, and real-world projects to ensure strong practical expertise.

The course progresses step-by-step from foundational BI concepts to advanced analytics and enterprise deployment, preparing learners for real industry roles in data analytics and business intelligence.

COURSE CURRICULUM:

1. Business Intelligence Foundations and Power BI Introduction

This module introduces learners to the world of business intelligence and how organizations use data analytics to support decision-making.

Key Topics

- Understanding Business Intelligence and modern data analytics
- Overview of the Power BI ecosystem
- Power BI Desktop, Power BI Service, and Power BI Mobile
- Navigating the Power BI interface
- Understanding datasets, reports, and dashboards
- Importing and working with your first dataset

Practical Exercise

- Import data from Excel and create a basic analytical report.

COURSE CURRICULUM:

2. Data Loading and Data Transformation (Power Query)

In this stage, students learn how to collect and prepare data from different sources using Power Query.

Key Topics

- Connecting to multiple data sources
 - Excel
 - CSV files
 - Databases
 - Web data sources

COURSE CURRICULUM:

- Working with the Power Query Editor
- Data cleaning techniques
- Handling missing values and errors
- Removing duplicates and correcting data types
- Splitting and merging columns
- Pivoting and unpivoting datasets
- Creating conditional columns and parameters
- Understanding query dependencies

Practical Work

- Transform raw datasets into structured analytical datasets.

COURSE CURRICULUM:

3. Data Modeling in Power BI

Data modeling is a critical component of business intelligence solutions. This module focuses on designing optimized data models that support efficient reporting.

Key Topics

- Importance of data modeling in analytics
- Understanding relationships between tables
- Fact tables and dimension tables
- Star schema and Snowflake schema
- One-to-many and many-to-many relationships
- Cross filtering and relationship management
- Data model optimization techniques
- Best practices for building scalable BI models

Practical Work

- Build a relational model using multiple tables and datasets.

COURSE CURRICULUM:

4. DAX Fundamentals (Data Analysis Expressions)

DAX allows analysts to create powerful business calculations directly inside Power BI.

Key Topics

- Introduction to DAX language
- Calculated columns vs measures
- DAX syntax and formula structure
- Aggregation functions such as SUM, COUNT, DISTINCTCOUNT, and AVERAGE
- Logical functions such as IF and SWITCH
- Filter functions including CALCULATE, FILTER, and ALL

Practical Work

- Create dynamic business metrics for dashboards.

COURSE CURRICULUM:

5. Advanced DAX and Time Intelligence

This module explores advanced calculations used in enterprise dashboards and analytical reporting.

Key Topics

- Row context and filter context
- Advanced DAX formulas
- Time intelligence functions
- Year-to-Date (YTD), Quarter-to-Date (QTD), and Month-to-Date (MTD)
- SAMEPERIODLASTYEAR and PARALLELPERIOD
- Running totals and ranking functions
- Dynamic measures and KPI calculations

Mini Project

- Build a financial analysis dashboard using advanced DAX formulas.

COURSE CURRICULUM:

6. Data Visualization and Dashboard Design

Students learn how to create visually compelling dashboards that communicate business insights effectively.

Key Topics

- Principles of effective data visualization
- Selecting appropriate visuals for business reporting
- Creating charts, tables, matrices, maps, and KPI indicators
- Implementing filters and slicers
- Drill-down and drill-through navigation
- Conditional formatting techniques
- Designing executive dashboards
- Storytelling with data

Practical Work

- Create a fully interactive sales performance dashboard.

COURSE CURRICULUM:

7. Advanced Dashboard Features

This module focuses on enhancing dashboards with advanced interactive capabilities.

Key Topics

- Bookmarks and report navigation
- Page interactions and dashboard storytelling
- Dynamic dashboards
- Custom visuals from the Power BI marketplace
- Parameter-driven reports
- Dashboard performance optimization

Assignment

- Build an interactive business insights dashboard.

COURSE CURRICULUM:

8. Power BI Service and Report Deployment

Students learn how organizations publish and share reports using the Power BI cloud platform.

Key Topics

- Publishing reports to Power BI Service
- Creating dashboards and workspaces
- Sharing reports with teams
- Data refresh scheduling
- Data gateway overview
- Collaboration and app deployment
- Row-Level Security implementation

Practical Work

- Publish and share dashboards with user access control.

COURSE CURRICULUM:

9. Capstone Project

The final phase of the program focuses on applying all the concepts learned throughout the course.

Participants will:

- Import and transform raw datasets
- Design an optimized data model
- Build business metrics using DAX
- Create interactive dashboards
- Deploy reports through Power BI Service

Final Outcome

Students complete a full end-to-end Business Intelligence project that can be showcased during interviews and included in their professional portfolio.

COURSE CURRICULUM:

Tools and Technologies Covered

- Power BI Desktop
- Power BI Service
- Power Query Editor
- DAX (Data Analysis Expressions)
- Excel Data Integration
- SQL fundamentals for data extraction
- Data Modeling techniques
- Dashboard design and reporting best practices

WHY CHOOSE THIS COURSE?

Pay After Placement Model

Our program is designed to remove financial barriers for learners. Students can focus on acquiring the right skills without the pressure of upfront fees, as the majority of the course payment is required only after securing a job.

Industry-Aligned Curriculum

The course structure is developed based on current industry standards and employer expectations in the Business Intelligence domain. The curriculum covers the complete Power BI ecosystem along with practical analytics concepts used in real-world projects.

Proven Placement Track Record

Career Cracker has successfully trained multiple batches of students who have transitioned into roles such as Power BI Developer, Data Analyst, and BI Analyst across leading organizations. The program has been refined through continuous feedback and industry experience.

WHY CHOOSE THIS COURSE?

Experienced Trainers and Industry Mentors

Training sessions are conducted by professionals with practical experience in data analytics, dashboard development, and enterprise Power BI implementations. Students gain insights not only into tools but also into how these technologies are used in real business environments.

Interactive Learning with Continuous Feedback

All sessions are conducted live, allowing students to ask questions, discuss concepts, and receive detailed feedback on assignments, dashboards, and projects. This ensures that learners develop strong practical skills throughout the program.

Extensive Recruiter and Alumni Network

Students benefit from a large network of recruiters and alumni working across major consulting, technology, and financial organizations. This ecosystem provides access to job referrals, hiring updates, and valuable career guidance.

WHY CHOOSE THIS COURSE?

Comprehensive Placement Assistance

Our dedicated placement support includes resume preparation, LinkedIn and job portal optimization, interview preparation sessions, and continuous job opportunity sharing. We remain engaged with students throughout the hiring process until they secure the right role.

Start Your Journey Today

Take the next step toward building a successful career in Business Intelligence and Data Analytics.

The Career Cracker Power BI Developer Program provides the technical skills, industry exposure, and career support needed to secure opportunities in leading organizations.

Attend a free demo session, interact with our trainers, and explore how this program can help you move toward a high-growth career in the analytics industry.

Let's Stay in Touch



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www.careercracker.com



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Telegram Link:

<https://t.me/+YTMtoKboYNQ2ZmE9>

